Claims:

What we claim is:

1. A nonwoven textile article that has been chemically modified to achieve pilling resistance, soil release, strength, and abrasion resistance properties.

2. The textile article of claim 1, wherein the textile article is comprised of spun-bonded continuous multi-component fibers that are splittable along their length by mechanical or chemical action.

3. The textile article of claim 2, wherein the textile article is comprised of spun-bonded continuous multi-component fibers and said fibers are selected from the group consisting of polyester, nylon, and combinations thereof.

4. The textile article of claim 3, wherein the textile article is a fabric, film, or combination thereof.

5. The textile article of claim 4, wherein the textile article is dyed.

6. The textile article of claim 4, wherein the textile article is undyed.

7. The textile article of claim 4, wherein the textile article is a fabric and said fabric achieves a minimum pilling resistance rating of "B" according to ASTM D4970 for Martindale Pilling and Marks & Spencer Test Method P17.

8. The textile article of claim 7, wherein the textile article is a fabric and said fabric exhibits increased wearer comfort due to a lack of pill formation.

9. The textile article of claim 7, wherein the textile article is a fabric and said fabric retains its desired appearance due to a lack of pill formation.

10. The textile article of claim 7, wherein the textile article is a fabric and said fabric possesses extended useful life due to a lack of pill formation and increased wearer comfort and appearance retention.

11. The textile article of claim 4, wherein the textile article is a fabric and said fabric achieves a minimum soil release rating of 3.0 according to AATCC Method 130-2000 after 1 wash cycle.

12. The textile article of claim 11, wherein the textile article is a fabric and said fabric retains its desired appearance due to a lack of staining of the fabric.

13. The textile article of claim 11, wherein the textile article is a fabric and said fabric possesses extended useful life due its desired appearance retention.

14. The textile article of claim 4, wherein the textile article is a fabric and said fabric achieves a minimum soil release rating of 3.5 according to AATCC Method 130-2000 after 5 wash cycles.

15. The textile article of claim 14, wherein the textile article is a fabric and said fabric retains its desired appearance due to a lack of staining of the fabric.

16. The textile article of claim 14, wherein the textile article is a fabric and said fabric possesses extended useful life due its desired appearance retention.

17. The textile article of claim 4, wherein the textile article is a fabric and said fabric achieves a minimum strength rating of 2.0 pounds according to ASTM D1424 for Elmendorf Tear.

18. The textile article of claim 4, wherein the textile article is a fabric and said fabric achieves a minimum strength rating of 8.0 pounds direction according to ASTM D5587 for Trap Tear.

19. The textile article of claim 4, wherein the textile article is a fabric and said fabric achieves a minimum strength rating of 70 pounds according to ASTM D5034 for Grab Tensile.

20. The textile article of claim 4, wherein the textile article is a fabric and said fabric achieves a minimum abrasion resistance rating of 520 cycles to failure according to ASTM D3886 for Stoll Flat.

21. The textile article of claim 4, wherein the textile article is a fabric and said fabric achieves a minimum abrasion resistance rating of 14,750 cycles to failure according to ASTM D3885 for Flex Abrasion.

22. The textile article of claim 4, wherein the textile article is a fabric and said fabric is incorporated into an article of apparel.

23. The textile article of claim 4, wherein the textile article is a fabric and said fabric is incorporated into an article of bedding.

24. The textile article of claim 4, wherein the textile article is a fabric and said fabric is incorporated into an article of residential upholstery.

25. The textile article of claim 4, wherein the textile article is a fabric and said fabric is incorporated into an article of commercial upholstery.

26. The textile article of claim 4, wherein the textile article is a fabric and said fabric is incorporated into an article of automotive upholstery.

27. The textile article of claim 4, wherein the textile article is a fabric and said fabric is incorporated into an article of napery.

28. The textile article of claim 4, wherein the textile article is a fabric and said fabric is incorporated into an article for residential cleaning.

29. The textile article of claim 4, wherein the textile article is a fabric and said fabric is incorporated into an article for commercial cleaning.